

Press release

Cycleon won World Mail Award

Subsidiary of RLG (Munich) got the World Mail Award and was nominated in three categories

Munich, 6 May 2009

Due to its rapid growth Cycleon got the World Mail Award 2009 in Munich. Furthermore Cycleon was nominated in the categories „E-Commerce“ as well as „Innovation“. Therewith the company based in Utrecht has established itself in the top flight of the worldwide postal service providers. The World Mail Awards haven been awarded in twelve categories and for the tenth time this year. The Jury have been the industry’s international top executives. Cycleon Netherlands B.V. is a subsidiary of the Reverse Logistics (Group) GmbH, Munich.

Impressive figures document the award-winning growth of Cycleon: The business volume in 2008 increased by 460 percent compared to 2007. A rate which emphasizes the high demand for Cycleon products.

It’s already the third nomination for the innovative Cycleon solutions in the field of Reverse Logistics, which make the return of products very easy for the customer. These solutions in a rapidly growing market of redemption logistics have made Cycleon a pioneer in this sector. The company based in Utrecht Europe-wide offers the tightest redemption network for the acceptance of parcels. Thereby Cycleon cooperates with the national postal services and mail rooms of companies. The logistics network of Cycleon compasses several millions of parcel receiving offices. Cycleon is the only redemption logistics company providing this service Europe-wide.

Cycleon RETURN provides redemption solutions for OEMs, web shops and trade in 27 countries. This contains the returns of choice orders, the returns in case of warranty claims, product recalls, guarantee particles, in e-commerce as well as the return of old or used devices. Cycleon is a preferred reverse logistics partner for market-leading companies in the sectors of consumer electronics, retail, ICT and other manufacturers of technical devices.

A specially developed tracking and tracing system enables at any time the precise locating and tracing especially of international shipments. Moreover the Cycleon RETURN solution can be easily integrated into existing systems of customers and co-operation partners. Cycleon has an outstanding market reputation in the consumer-to-business segment (C2B). Here, the company offers take-back systems that comprise the complete life cycle of a product, from warranty logistics to removal of second-hand equipment.

Reverse Logistics Group (RLG) is the specialist for take-back logistics. Its subsidiaries CCR Logistics Systems AG (Dornach, close to Munich), Cycleon Netherlands B.V. (Utrecht) and Vfw GmbH (Cologne) are the leading operators of take-back systems for products and packaging in Europe.

Logistic processes covering the needs and IT based reporting and clearing are the core competences of the company group. More than 2000 industry and trade customers rely on solutions by RLG, among them renowned companies like Volkswagen and BMW Group, Porsche, but also manufacturers from abroad such as Peugeot or Toyota.

In removal services for brand-related car workshops, the RLG subsidiary CCR has a market share of more than 50 percent in Germany. Vfw, on the other hand, is the specialist for licensing packaging. It runs its own dual system for renowned customers in Germany and other countries. Further clients are companies like Red Bull, OSRAM, Hakle, Deichmann or Johnson Controls as well as renowned pharmaceutical companies.

Achim Winter, Managing Director of RLG, considers the accolade for subsidiary Cycleon a confirmation of RLG's strategic alignment: „The innovative solutions and the growth-oriented strategy of our companies is impressively confirmed by the award and the triple nomination of Cycleon for the World Mail Awards2009. Our solutions contribute significantly to our customers' satisfaction. This way we create substantial benefit. We will do everything in our innovative power to preserve values and to create even more benefit and increase in value, today and in future.“

Learn more about Cycleon at: www.cycleonsystems.com

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